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UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D. C.

REGISTRATION SECTION

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

REGISTRATION No. 1643

For Six Months Period Ending December 25, 1963
(Insert date)

1. (a) Name of Registrant.

Japan Trade Center, New York

(b) All other names used by Registrant during the period.

JETRO New York World Fair Office

(c) Address of principal office.

393 Fifth Avenue, New York, N. Y. 10016

(d) Name of person or persons in charge of principal office.

Takeshi Maruo

3. If Registrant is a nonbusiness membership organization, state—

(a) Approximate number of members in the United States 27

(b) Approximate number of members outside the United States 440

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address of official	Date connection began	Position, office, or nature of duties
Takeshi Maruo 210 East 36th Street New York, N. Y. 10016	5/1/63	Managing Director

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address of official	Date connection ended	Reason for ending connection
Eijiro Fujise 1160 Midland Avenue Bronxville, N. Y.	5/1/63	returned to Japan

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

*Name and address of branch, unit,
group, or organization*

*Nature of connection with
Registrant*

*Name and address of person
in charge*

JETRO New York
World's Fair Office

Eisaku Yamoda
80-25 Parsons Blvd.
Jamaica, N. Y. 11432

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

None

6. All persons who at any time during the period were foreign principals of Registrant.

*Name and principal
address*

*Is person still a foreign principal
of Registrant?*

*If not, give date connection
ended*

Japan External Trade
Organization
Kokusai Kankyo Bldg.
1-1 Chome, Marunouchi
Chiyoda-Ku, Tokyo, Japan

Yes

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

To conduct research in matters concerning foreign trade, and publicity of the results of the above research (including matters concerning industrial design); information and publicity of industries and merchandise of Japan; expediting of trade transactions; issuing and distribution of publications on foreign trade; holding of or participation in exhibitions, trade fairs and the like; or assistance in holding of or participation in the same.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

None

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
Thomas T. Hayashi, Exquire 522 Fifth Avenue New York, N. Y. 10036	No change	The connection has not ended.
Ruder & Finn, Inc. 130 East 59th Street, New York, N. Y.	No change	The connection has not ended.

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
None		

None

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
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See Schedule I

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:⁴

<i>Date funds received</i>	<i>Name of person from whom received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
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None

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:⁵

<i>Date payment was made</i>	<i>Name of person to whom payment was made¹</i>	<i>Purposes for which payment was made²</i>	<i>Amount of payment³</i>
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See Schedule I

¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

*Name of person by
whom delivered*

*Number of speeches, lectures,
and talks delivered*

*Number of radio broadcasts
delivered*

See Schedule II

- (b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

(1) Press releases	(8) Circulars XX	(15) Lantern slides
(2) News bulletins	(9) Form letters	(16) Still pictures
(3) Newspapers	(10) Reprints	(17) Posters
(4) Articles	(11) Copies of speeches, lec- tures, talks, or radio broadcasts	(18) Photographs
(5) Books	(12) Radio programs	(19) Charts
(6) Magazines	(13) Radio scripts	(20) Maps
(7) Pamphlets XX	(14) Moving pictures	(21) Other publications

- (c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
7 and 8	Ruder & Finn, Inc. and J. Tokuyama		Ruder & Finn, Inc.

- (d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

- (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.
- (2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.
- (3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted.

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

None

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

None

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

None

- (b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

Japan External Trade Organization

appropriations based upon
expenses required for
operation of registrant

Japan External Trade Organization furnishes total financial support and subsidy.

14. File the following exhibits with this statement:

Short Form Registration Statement - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

Takeshi Maruo
(Signature)
TAKESHI MARUO

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at New York, New York

this 3rd day of JUNE, 1964

KEVIN THOMAS DUFFY
Notary Public State of New York
No. 31-1035730
Qualified in New York County
Commission Expires March 30, 1965

(Signature of notary or other officer)

My commission expires _____, 19____

SCHEDULE I
Item 10

Remittances

From Oct. to Dec., 1963

Remittances of Details.	Amounts:			
	October	November	December	Total
Remittances from 17 JETRO	\$265,115.66	43,739.07	52,328.95	361,183.68

REGISTRATION No. 1643

Payments

From October to December, 1963

Details in Payments	October	November	December	Total	Content
Building Rent	6,909.17	6,309.17	6,309.17	19,527.51	
Salary & Taxes (Staff Member)	10,495.67	8,848.85	8,848.85	28,193.37	Nine Staff Members
Salary & Taxes (Local Employee)	4,936.06	4,088.23	7,336.35	16,360.64	Eleven Employees
Lawyer Fee	1,800.00	600.00	600.00	3,000.00	Refer attached Paper
Show Expenses	5,049.15	1,290.70	2,990.50	9,330.35	Expenses of Handicrafts Show & I.S.A. Show
Public Relations Expenses to Ruder & Finn Inc.	4,700.45	4,718.54	7,167.62	16,586.61	Refer Attached Paper
Others	981.41	316.12	396.16	1,693.69	" "
Marketing Research Expenses	10,757.85	10,325.00	7,756.51	28,839.36	" "
Conference and Meeting	925.59	732.35	448.92	2,106.86	
Expenses for New York Worlds Fair	52,957.92	1,645.69	32,840.83	87,444.44	
Others	1,337.28	161.72	2,384.08	3,883.08	Expenses of Business Trip Etc.
Total	\$100,850.55	\$ 39,036.37	\$77,078.99	\$216,965.91	

From October to Dec., 1963

Retainer

Payee: Whitman Ransom & Coulson	522 Fifth Avenue, New York 36, N. Y.
October: For July, August & September	\$1,800.00
November: For October	600.00
December: For November	600.00
Total	<u>\$3,000.00</u>

Public Relations Expenses

Payee: Ruder & Finn, Inc.	130 East 59th Street, New York 22, N.Y.
October: P.R. Service for October	\$4,000.00
Ad. for Special August Issue of I.S.A. Journal (Invoice No.10270)	336.74
Ad. International Trade Review (Invoice No.10522)	363.71
Sub.Total	\$4,700.45
November: P.R. Service for November	\$4,000.00
Spot-WNAC & WRKO-FM Boston for Boston Japan Camera Show (Invoice No.10731)	432.00
Ad. October, 1963 Issue for Dun & Bradstreet International Trade Review (Invoice No.10632)	286.54
Sub.Total	\$4,718.54
December: P.R. Service for December	\$4,000.00
P.R. Expenses for June, July, and August (Invoice No.10749)	3,070.62
Ad. December, 1963 New York State Dental Journal (Invoice No.10844)	97.00
Sub.Total	\$7,169.62
Total	<u>\$16,586.61</u>

Public Relation Expenses

Payee: Except Ruder & Finn, Inc.

October: Expenses of Business Trip	\$248.25
Telephone Charges	220.00
Messenger Service	32.90
Postages	200.00
Miscellaneous	280.26

Sub. Total \$981.41

November: Stationery	\$216.32
Expenses of Business Trip	34.89
Messenger Service	28.26
Miscellaneous	36.65

Sub. Total \$316.12

December: Telephone Charges	\$100.00
Taxi Fare	73.75
Stationery	78.63
Miscellaneous	143.78

Sub. Total \$396.16

Total \$1,693.69

Marketing Research Fee (From October to December, 1963)

<u>Content</u>	<u>Payee</u>	<u>Amounts</u>
October: Stainless Steel Wire	Russel Marketing Research, Inc,	\$2,250.00
A trend Study of the Selected Products Areas in the U. S.		
Metal Products	Industrecon Associates, Inc.	\$5,000.00
General Merchandise	Forbes Research, Inc.	\$1,000.00
Chemical Products	Stern Associates	\$1,500.00
Postage	Loyle A. Morrison	\$1,000.00
		<u>7.85</u>
	Sub Total	\$10,757.85
November: Artificial Flowers	Industrecon Associates, Inc.	\$2,250.00
Surveying Instrument	Techno-Marketing International, Inc.	2,175.00
Chemical Products	Loyle A. Morrison	1,000.00
Plastic Toys	Stern Associates	2,200.00
Music Instrument	Industrecon Associates, Inc.	700.00
Metal Products	Forbes Research, Inc.	1,000.00
Sporting Goods	Industrecon Associates, Inc.	1,000.00
	Sub Total	\$10,325.00
December: Vinyls Chloride Film	The Emerson Consultants, Inc.	\$2,250.00
Sheet and Leather	Robert Manley Associates, Inc.	2,250.00
Transformer	Stern Associates	1,500.00
General Merchandise	Forbes Research, Inc.	1,250.00
Sporting Goods		
Postage		<u>506.51</u>
	Sub Total	\$7,756.51
	Total	<u>\$28,839.36</u>

SCHEDULE II
Item 11(a)

REGISTRATION NO. 1643

JUNE, 1963

1. AMA Seminar 'HOW TO DO BUSINESS IN AND WITH JAPAN'. Speech was given by Mr. Tokuyama on June 26, titled 'JAPANESE EXECUTIVE METHODS AND PRACTICES.'

JULY, 1963

1. Address was given by Mr. Akiyoshi Yamada on the occasion of the Premiere showing of wide screen motion picture on new Tokaido Line, on July 31 at Japan Trade Center. Speech contained general information concerning Tokaido -- statistics, history, aspirations, innovations, etc.

AUGUST, 1963

1. Speech for meeting of teachers at New Platz College, New York, was delivered on August 21 by Mr. Jiro Tokuyama. Speech basically pointed up facts on New York State-Japan trade-- again, statistics, history, rapid economic growth, future hopes.

SEPTEMBER, 1963

1. Statement was made by Mr. Takeshi Maruo at press conference of the ISA Show in Chicago on September 10. Speech contained general welcome to those attending and invitation to them to ask questions of the officials present concerning the market, design, and operation of the Japanese Instrument Industry.
2. Speech made by Mr. Bunji Shibata, Chairman of the Export Committee and a Director of the Japan Electric Measuring Instruments Manufacturers' Association at a press conference, ISA Show in Chicago on September 10. (this speech followed Mr. Maruo's introduction of above). Speech welcomed press and representatives of Japanese Instrument Industry. Tried to give a better understanding of what the Instrument Industry was doing and the direction the Industry was taking. Stressed quality, development of new products, current level of Japanese Instrument production -- mentioning 30 per cent yearly increase in volume over past few years and anticipation that production would remain at current level for the next few years.
3. September, 1963 Monthly Report mentions a speech given by an "official" of JTC before the New York State Society of Professional Engineers at the Statler Hilton Hotel on September 26. It does not mention WHO gave the speech, nor does it contain the entire speech--merely the first page which stressed the importance of scientific technology which has been receiving increasing public as well as governmental attention. Title of Speech: "INVESTMENT FOR SCIENTIFIC TECHNOLOGY IN JAPAN."

OCTOBER, 1963

1. In connection with the Boston-Japan Camera Show the following took place:
 - a. October 7, interview with Jiro Tokuyama over station WEEI Conversation Piece. Consisted of interview and then phone calls from listeners.
 - b. October 8, interview with Mr. Tokuyama at WNAC with Gus Saunders and Leslie Morgan. Interview.
 - c. Jiro Tokuyama interviewed by Polly Clarke and Charles Grey of WORL. Live show consisted of interview and was followed by questions from listeners.
 - d. Radio broadcasts on WNAC-TV for two weeks pertaining to photo contest. There were no individual interviews mentioned in Monthly Report except the presence of Japan's fashion model during several broadcasts.
 - e. October 9, speech by Mr. Makoto Mori, Director, Japan Camera Information Center, made on opening day of camera show. Contained welcome to those present, mentioned rise of two and three camera owners, enthusiasm of both amateur and professionals for cameras, opening of new markets, statistics on rise of industry, mentioned support of American consumer and U.S. camera dealers and thanked them for their support mentioning how vital it has been to the development of the Japan camera industry.
2. Mr. Jiro Tokuyama made the following speeches during the month of October as outlined:
 - a. Harvard University, October 8, Titled: "U.S.-JAPAN ECONOMIC RELATIONS". Delivered before International Law Club and International Relations Club. Content again was incomplete but first page of speech mentions New England-Japan trade and then goes on to Japan-U.S. trade.
 - b. New York University, October 16, Titled: "U.S.-JAPAN TRADE RELATIONS, Invisible Crisis". Given before adult education group and covered Japan-U.S. Trade.
 - c. University of Wisconsin, October 15, Titled: "U.S.-JAPAN TRADE RELATIONS." Address was given before several classes in international relations and economics.

University of Wisconsin, October 15, Titled: "BUSINESS ETHICS IN JAPAN". Given, again before one of several classes in international relations and economics.

NOVEMBER, 1963

1. A speech was prepared and scheduled for November 25, before the Michiana World Trade Club of Indiana but was cancelled upon the death of President Kennedy.

DECEMBER, 1963

1. Speech was delivered before the City Club in Cleveland, Ohio on December 7, by Mr. Jiro Tokuyama and Titled: "SOCIAL INDUSTRIAL DEVELOPMENT IN POSTWAR JAPAN." Speech said U.S.-Japan relations have never been so good because of: a) better flow of more accurate information about each other; b) Japan-U.S. trade relationship based upon mutual economic prosperity. Mentioned economic facts, reasons for Japan as leader of "economic miracle" in Asia.
2. A speech was delivered before Jewish Center, New York on December 15 titled: "U.S.-JAPAN TRADE AND JAPANESE ECONOMIC FUTURE" and covered statistics, history and future as in previous speeches. Was delivered by Mr. Jiro Tokuyama.